

Once you have found your collection of logos that display a clever use of positive and negative space, it is now time to officially design your logo at home. Use WHATEVER materials you have on hand at home - any type of paper, pencils, markers, whatever you have!

YOUR LOGO MUST CONTAIN: your initials, a symbol/image that represents something about you, and a clever use of positive and negative space!

Step 1. Create TWENTY thumbnail sketches (mini rough drafts) of your logo ideas. Remember that these can be slight variations of a few ideas or many vastly different ideas. Creative brainstorming is an essential skill to practice.

Step 2. Pick one of your thumbnail sketches to enlarge into a more refined rough draft sketch. If you have colorful materials to use for this, use them!

Step 3. Make your final logo drawing, taking the most time to make these final logo look good!

Send me photos of all three steps, as well as a brief explanation as to how your logo represents you and how YOU used positive and negative space.

This assignment is due the Monday after spring break, on March 30th by 11:59 pm.

Have fun and good luck!