

## Seventh Grade Modified Logo Assignment

1. Define positive and negative space in your OWN WORDS.
2. Go on an internet image scavenger hunt. Your task is to find and collect 10 logos that cleverly use positive and negative space in their design. Drag and drop or copy and paste these logos onto a word document.
3. Explain how each logo cleverly uses positive and negative space, one sentence per logo.

Email me your finished assignment. This assignment is due by 11:59 pm on Friday March 20th.

Example:

This logo uses positive and negative space in the following way: the purple and orange letters are the positive space and the arrow in between the e and the x is the negative space.

